

Scottsdale URBAN NEWS

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DECEMBER 2006

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Urban Developments

Safari Drive –New contender on the waterfront

There's a new neighborhood on the waterfront. But you won't see any lions, much less zebras at Scottsdale's nearly-ready-to-move-in condos developed in the tradition of the Al Beadle-designed Safari Resort.

With first occupancy scheduled for May 2007, Safari Drive — on the site of the original Safari Resort — is a luxury waterfront mixed-use community of approximately five acres set along the north bank of the Arizona Canal in downtown Scottsdale. Phase I comprises 97 residential units.

The burgeoning neighborhood hosts gourmet markets and cafes, artisan boutiques, art gardens — all designed with an architectural expression derived from the desert climate.

Using "green building" principles, the 206-unit project utilizes innovative insulated concrete block wall construction, passive solar strategies, underground parking garage and an evaporative cooling tower for exterior gathering places. The cooling tower is actually designed with a fireplace at the base to heat the courtyard on cool winter evenings.

Units range from 1,000 to 3,000 square feet with prices from \$629,000 to \$1.5 million.

The complex comprises eight boutique buildings sorted into flats, town homes and live/work lofts so residents can run businesses below while living stylishly above.

This vibrant live-where-you-work concept is enabled by highly flexible ground floor units to encourage a mix of small-retail and commercial spaces interspersed among residential units. The building form, which mimics the fluted skin of the Arizona desert cactus, creates shade pockets for outdoor living with manageable human-scaled elements to enhance the ambience of an urban neighborhood.

Amenities include a fully appointed business center, three luxury pool areas, a "Zen pool," a lush public square oasis and, of course, walking proximity to the urban Scottsdale scene including the Scottsdale Fashion Square.

Safari Drive is located on the northeast corner of Camelback and Scottsdale roads.

New Urban Taste

Old world meets new at Olive & Ivy

Just opened to rave reviews is a new Waterfront concept that blends the flavors of the Mediterranean with California chic.

Hence the name: Olive & Ivy.

In the front, a bustling Mediterranean marketplace with a gourmet bakery, gelateria, Italian-style coffee, counter service for grab n' go breakfast and lunch...and more than 300 wine offerings.

Move on through to the restaurant and you find an upscale-casual lunch and dinner environment overlooking the Waterfront.

Entrees range from Moroccan-style painted lamb to tuna gazpacho. A wide variety of flatbreads, pasta, small plates, spiced nuts and desserts adorn the menu. With a 2,500 sq. ft. kitchen, including two Spanish planchas, you can bet food is the focus whether your party's tastes run toward the olive or the ivy.

Olive & Ivy is located at 7135 E. Camelback, Suite 195, off the Waterfront. Call 480-751-2200 to reserve one of the two private dining rooms.

Did You Know...

...in 1894, the name of the town was changed from Orangedale to Scottsdale? Named after Army chaplain Winfield Scott, the city was incorporated in 1951 with 2,000 residents.



Urban Design

Estilo — From runway to Waterfront
Whether you're up and coming or already arrived, fashion-forward fanciers are flocking to a new boutique on the Waterfront — **Estilo Boutique**.

Founded by trend mavens, Kelly Dixon and Gina Cooper, Estilo is gaining a reputation for catering to young professional women with a line-up of renowned designers such as Nili Lotan, Geren Ford and Rachel Pally.

Catch a live fashion show on the in-store catwalk or meet nationally known designers at the store's quarterly invite-only "trunk shows."

Open since April 2006, this is a second location opened by the dynamic childhood friends and co-owners who are known for their individualized attention and savvy fashion advice.

Estilo Boutique's urban Scottsdale location is at 7135 E. Camelback Rd., 480-664-0365, a mere stroll away from the Waterfront bridge.



ESTILO
waterfront

Dateline Downtown

Eco-friendly luxury?

The two concepts don't immediately seem to go together but that's exactly what Starwood Capital Group is planning for the downtown Scottsdale Waterfront.

The newest Waterfront hotel project, dubbed One Hotel & Residence, has promised an environmentally friendly "green" hotel — complete with organic food — of at least 150 rooms just south of Nordstrom, west of the bridge.

The hotel is one of five locations for such environmentally friendly projects planned by Starwood, a Waterfront development partner.



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If your property is currently listed, this is not a solicitation.

Scottsdale

Eco-friendly luxury hotel chain lands at Scottsdale Waterfront



Upcoming Events December

Holiday Extravaganza

A month-long show of new works in all subjects and styles, perfect for gift-giving.
Trailside Galleries.
7330 Scottsdale Mall
10 am - 5:30 pm
Info: 480-945-7751
Dec. 14 - 18

Introspection

A special group exhibition of miniature paintings in oil, watercolor and pencil.
Sonya Smith Galleries
7042 E Main St.
10 am - 5:30 pm
Info: 480-429-5828
Dec. 28



Fiesta Bowl ArtWalk

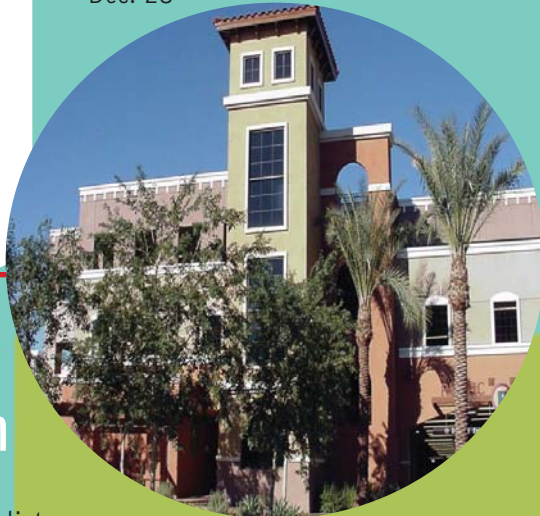
This year's art walk promises lots of Arizona-style hospitality and artistry from Main to Marshall and downtown.
7 - 9 pm
Info: 480-990-3939
Dec. 28 - Jan. 12

Fiesta of Fun and Color

Master colorist Patrick Coffaro and metal artist Ric Scott demonstrate and discuss their creativity.
Joan Cawley Gallery
7135 E. Main St.
Info: 480-947-3548
Dec. 30

Windham Hill's Winter Solstice

The annual holiday tradition brings Windham Hill's most celebrated artists to The Virginia G. Piper Theater at Scottsdale Center for the Arts.
8 pm
Info: 480-994-2787



NEXT ISSUE: DETAILS ON THE MARK AND THE REGENCY ON MAIN

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